

PEJU

NAPA VALLEY

2013 FIFTY/FIFTY
napa valley 50/50

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environment consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Persephone Vineyard is our 350-acre estate in the heart of Pope Valley, a largely undiscovered grape-growing region in the northeast corner of Napa Valley. The ranch is planted with 130 acres of vines, which includes our Bordeaux grape varieties as well as Zinfandel, Syrah, Sauvignon Blanc, and Chardonnay. At nearly 1,000 feet elevation, the area is characterized by wide temperature swings and little fog, which allows for a consistent growing season and produces fruit with rich, focused flavor, and a precise sense of place. Persephone is sustainably farmed, moving towards organic certification.

VINTAGE

A textbook grape growing year for the Napa Valley, 2013 started off with healthy winter rains leading into a warm, dry spring and an early bud break. The extended heat spike at the start of July made summer temperatures consistently warm, allowing the grapes to mature steadily and develop complex flavors. Winemaker Sara Fowler describes 2013 as “beautiful, balanced and delicious.”

TASTING

A Peju favorite, our 2013 vintage of Fifty/ Fifty just may be our best yet. Chewy with juicy blackberry and dark cherry, this wine is complex with subtle nuances of savory herbs, sweet spice and pepper corn. Integrated layers of coffee, vanilla, cocoa and brown sugar enchant the palate while smooth tannins coat the mouth and keep you reaching for more. Elegant and delicious now, this wine will continue to mature for the next 5- 7 years.

APPELLATION

napa valley

VINEYARD

persephone

COMPOSITION

*50% cabernet sauvignon,
50% merlot*

COOPERAGE

*50% american oak, 50%
french oak, 65% new*

AGING

17 months

ALCOHOL

14.5%

TA

6.2 g/L

PH

3.63

HARVEST DATE

october 2013

BOTTLING DATE

may 2015

RELEASE DATE

march 2016

CELLARING

enjoy now through 2028