

PEJU

NAPA VALLEY

2016 FIFTY/FIFTY
Napa Valley

50/50

In 1983, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That longstanding commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINTAGE

The 2016 vintage was the fifth consecutive year that Mother Nature gifted Napa Valley with a nearly perfect growing season. The season started early with a warm winter and normal precipitation levels. Temperatures cooled down in late August allowing the remaining berries to develop intense and balanced fruit. The 2016 vintage produced a remarkably light yield resulting in a higher concentration of flavor in each berry. Our 2016 wines are showcasing to be increasingly aromatic, vibrant and lush.

TASTING

For over a decade, this wine has been a staple of the Peju portfolio. With its eponymous blend of 50% Cabernet Sauvignon and 50% Merlot, the 2016 Fifty/Fifty overflows with fresh cut violets and olallieberry on the nose, followed by sumptuous flavors of vanilla bean, baking spice, and red and blue fruits on the mid-palate. Enjoyable now, this wine will age beautifully over the next decade.



ALCOHOL: 14.5%
TA: 6.4 g/l
PH: 3.64

APPELLATION: *Napa Valley*

AGING: *18 months*

RELEASE DATE: *May 2018*

VINEYARDS: *Persephone, Rutherford*

HARVEST DATE: *October 2016*

CELLARING: *Enjoy Now
Through 2026*

COMPOSITION : *50% Merlot, 50%
Cabernet Sauvignon*

BOTTLING DATE: *April 2018*

SRP: *\$110*

PRODUCTION: *1,195 Cases*

WINEMAKER: *Sara Fowler*