

2016 FIFTY/FIFTY
napa valley 50/50

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana at the helm, Peju Winery is an integral piece of the Napa Valley landscape.

VINTAGE

The 2016 vintage was the fifth consecutive year that Mother Nature gifted Napa Valley with a nearly perfect growing season. The season started early with a warm winter and normal precipitation levels. Temperatures cooled down in late August allowing the remaining berries to develop intense and balanced fruit. The 2016 vintage produced a remarkably light yield resulting in a higher concentration of flavor in each berry. Our 2016 wines are showcasing to be increasingly aromatic, vibrant and lush.

TASTING

For over a decade, this wine has been a staple of the Peju portfolio. With its eponymous blend of 50% Cabernet Sauvignon and 50% Merlot, the 2016 Fifty/Fifty overflows with fresh cut violets and olallieberry on the nose, followed by sumptuous flavors of vanilla bean, baking spice, and red and blue fruits on the mid-palate. Enjoyable now, this wine will age beautifully over the next decade.

APPELLATION
napa valley

COMPOSITION
*50% cabernet sauvignon,
50% merlot*

BARREL AGING
*american and french oak, 50%
new*

AGING
18 months

ALCOHOL
14.5%

TA
6.4 g/L

PH
3.64

HARVEST DATE
october 2016

BOTTLING DATE
april 2018

RELEASE DATE
april 2019

CELLARING
enjoy now through 2026

SRP
\$110 | \$1320