

PEJU

NAPA VALLEY

2015 FIFTY/FIFTY
napa valley 50/50

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana at the helm, Peju Winery is an integral piece of the Napa Valley landscape.

VINTAGE

2015 saw early bud break, giving way to a cool spring and a generally even and warm growing season. Temperature surges during the final weeks of growth expedited harvest, making it one of the earliest harvests Napa Valley has ever had. With the drought enduring as a serious issue facing California, 2015 saw lower than expected yields. Though there are challenges that come with low yields, there is also the benefit of a higher concentration of flavor in each grape. 2015 wines are showing to be increasingly complex with wonderful, fruit forward aromatics and stunning depth of flavor.

TASTING

An expressive wine finessed with elegant intensity, the nose of our 2015 Fifty/Fifty is rich with blueberry, cocoa nibs and baking spice. The palate reveals dark plum, blackberry and culminates with hints of dried savory herbs. Round and lush, this wine finishes with silky, focused tannins. Enjoyable now, this wine will age beautifully over the next decade.

APPELLATION

napa valley

COMPOSITION

*50% cabernet sauvignon,
50% merlot*

BARREL AGING

*american and french oak, 50%
new*

AGING

18 months

ALCOHOL

14.6%

TA

6.5 g/L

PH

3.66

HARVEST DATE

october 2015

BOTTLING DATE

may 2017

RELEASE DATE

april 2018

CELLARING

enjoy now through 2025

SRP

\$100 | \$1200