

2017 PEJU PINK  
*napa valley*

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana at the helm, Peju Winery is an integral piece of the Napa Valley landscape.

INSPIRATION

Peju Pink was created by the women of Peju to honor all those who have been touched by breast cancer. 10% of all proceeds from the sale of Pink go to local organizations committed to helping patients with breast cancer prevention and treatment.

VINTAGE

The 2017 growing season began with abundant winter rains, thrilling vintners and refilling reservoirs. Spring saw cool to mild weather, but multiple summer heat spikes, including one over Labor Day weekend, kicked harvest into high gear. In mid-September, cooler weather arrived to give red Bordeaux varietals some extra hang time. The 2017 vintage is aromatic and complex with whites showcasing bright, fresh flavors and reds aging steadily into wines that are both intense and rich.

TASTING

Vibrant and delightful, our 2017 Peju Pink entices the nose with aromas of white peach, strawberry and green pear. Delicious flavors of cantaloupe and watermelon marry with hints of kiwi and star fruit, culminating in a refreshing finish with bright acidity.

APPELLATION  
*napa valley*

COMPOSITION  
*proprietary blend*

AGING  
*stainless steel*

ALCOHOL  
*13.8%*

TA  
*7.08 g/l*

PH  
*3.11*

HARVEST DATE  
*october 2017*

BOTTLING DATE  
*april 2018*

RELEASE DATE  
*april 2018*

CELLARING  
*enjoy now through 2019*

SRP  
*\$25 | \$300*