

# PEJU

NAPA VALLEY

## 2015 THE EXPERIMENT

*napa valley*

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

### INSPIRATION

Peju winemaker Sara Fowler's yearly barrel experiment is well known among her fellow winemakers in Napa Valley. For the 2015 vintage she chose to work with 33 different barrel toasting styles and 20 coopers, then shared this learning tool with her peers by offering a comparative tasting to determine the flavors and textures that come from each unique oak treatment. This wine is not only a unique expression of the Cabernet Sauvignon grape, it is also an ode to the spirit of the Napa Valley. The vintners of Napa Valley see each other as partners working towards the same goal, and it is this collaborative spirit that makes the Valley so special.

### VINTAGE

2015 saw early bud break, giving way to a cool spring and a generally even and warm growing season. Temperature surges during the final weeks of growth expedited harvest, making it one of the earliest harvests Napa Valley has ever had. With the drought enduring as a serious issue facing California, 2015 saw crop yields down by 15- 20%. Though there are challenges that come with low yields, there is also the benefit of a higher concentration of flavor in each grape. 2015 wines are showing to be increasingly complex with wonderful, fruit forward aromatics and stunning depth of flavor.

### TASTING

Introduced by decadent aromas of mocha, molasses and sweet honey graham cracker, our 2015 Barrel Experiment is lush and captivating. Layers of Bing cherry, fresh black berries and ripe red raspberries are complemented by subtle notes of cocoa nibs and sweet tobacco. Bright and bold, this exceptional wine is delightful now and will continue to develop for the next ten years.

### APPELLATION

*napa valley*

### VINEYARD

*rutherford estate, persephone*

### COMPOSITION

*100% cabernet sauvignon*

### COOPERAGE

*french oak & american oak  
100% new*

### AGING

*18 months*

### ALCOHOL

*14.9%*

### TA

*7.1 g/l*

### PH

*3.57*

### HARVEST DATE

*october 2015*

### BOTTLING DATE

*june 2017*

### RELEASE DATE

*september 2017*

### CELLARING

*enjoy now through 2027*

### SRP

*\$85 | \$1020*