

2014 THE EXPERIMENT
napa valley

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

INSPIRATION

Peju winemaker Sara Fowler's yearly barrel experiment is well known among her fellow winemakers in Napa Valley. For the 2014 vintage she chose to work with 33 different barrel toasting styles and 20 coopers, then shared this learning tool with her peers by offering a comparative tasting to determine the flavors and textures that come from each unique oak treatment. This wine is not only a unique expression of the Cabernet Sauvignon grape, it is also an ode to the spirit of the Napa Valley. The vintners of Napa Valley see each other as partners working towards the same goal, and it is this collaborative spirit that makes the Valley so special.

VINTAGE

The 2014 harvest has been termed a "dream vintage" regarding quality. In spite of the ongoing drought and the South Napa earthquake, the wines showed great depth of flavor, intense aromatics, and were excellent overall. Well-timed rains in February and March gave much needed water to the vines while emerging from dormancy and through bud break. A mild spring and warm summer provided ideal growing conditions, leading to an early jump on harvest. We look back on this vintage and celebrate our good fortune of another bountiful year with undeniably excellent fruit.

TASTING

Alluring aromas of toasted honey graham cracker, sweet cinnamon and subtle white pepper seduce the nose on this rich, bold 100% Cabernet Sauvignon. With the first sip, layers of fresh red raspberry, plum and vanilla bean envelope the palate finishing with notes of dark chocolate and cherry cordial. This exuberant wine is delicious now and will continue to mature for the next ten years.

APPELLATION
napa valley

VINEYARD
rutherford estate, persephone

COMPOSITION
100% cabernet sauvignon

COOPERAGE
*french oak & american oak
100% new*

AGING
18 months

ALCOHOL
15.5%

TA
6.3 g/l

PH
3.59

HARVEST DATE
october 2014

BOTTLING DATE
june 2016

RELEASE DATE
september 2016

CELLARING
enjoy now through 2026

CASES
655

SRP
\$85 | \$1020