

2013 SYRAH  
*napa valley*

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Persephone Vineyard is our 350-acre estate in the heart of Pope Valley, a largely undiscovered grape-growing region in the northeast corner of Napa Valley. The ranch is planted with 130 acres of vines, which includes our Bordeaux grape varieties as well as Zinfandel, Syrah, Sauvignon Blanc, and Chardonnay. At nearly 1,000 feet elevation, the area is characterized by wide temperature swings and little fog, which allows for a consistent growing season and produces fruit with rich, focused flavor, and a precise sense of place. Persephone is sustainably farmed, moving towards organic certification.

VINTAGE

A textbook grape growing year for the Napa Valley, 2013 started off with healthy winter rains leading into a warm, dry spring and an early bud break. The extended heat spike at the start of July made summer temperatures consistently warm, allowing the grapes to mature steadily and develop complex flavors. Winemaker Sara Fowler describes 2013 as “beautiful, balanced and delicious.”

TASTING

Displaying a beautiful garnet hue, our 2013 Syrah is meaty and savory with aromas of cigar box and tamarin. This wine features a great mid-palate that leads to beautifully rich flavors of mocha, blackberry and spicy florals. Mouthfilling with dusty tannins, this lush, juicy Syrah is the perfect pairing for BBQ.

APPELLATION  
*napa valley*

VINEYARD  
*persephone*

COMPOSITION  
*97% syrah, 3% petit verdot*

COOPERAGE  
*american oak, 25% new*

AGING  
*16 months*

ALCOHOL  
*14.7%*

TA  
*6.0 g/l*

PH  
*3.65*

HARVEST DATE  
*october 2013*

BOTTLING DATE  
*may 2015*

RELEASE DATE  
*january 2016*

CELLARING  
*enjoy now through 2021*

SRP  
*\$40 | \$480*