



Press Release ~ November 27, 2006
Contact: Ariana Peju ~ 707-963-3600 ~ ariana@peju.com

“Harvesting the Sun”

There are now two generations of the Peju family working in the winery: Tony and Herta who established the winery in 1983 and now their daughters, Lisa and Ariana, have joined the winery team. The entire family is deeply committed to sustainable farming practices to ensure that the land, that produces award-winning wines, will be preserved for future generations. Organic farming practices are in place at the HB Rutherford Vineyard, with progression toward Organic Certification. With the sun as a plentiful partner in the Napa Valley, Ariana Peju launched the “Harvesting of the Sun” project by taking Peju solar. Caring for the air, as well as the land she grew up on is her priority. To date, 684 panels have been installed over 10,000 square feet of the winery’s roof. They will generate power throughout the winery, and produce enough solar electricity each day to power 40 average homes. This solar power system will reduce Peju’s annual expense of electric utilities by approximately 35 percent. The solar power system will pay for itself in less than five years. During the 30-year lifetime of the system, greenhouse gases and air pollutants will be greatly reduced with this socially responsible and environmentally sound step into the future. As a certified Napa County Green Business, Peju’s primary motivation for installing the system is to produce green solar energy. For more information, visit peju.com.



The view of the new solar panel rooftop at Peju.

What is the size of Peju’s solar power system?

Peju’s solar power system produces 119.70 kW AC for its winery facilities. The system is located atop the crush pad, barrel room, tank area and some of the offices. This figure will change with the installation of the additional modules.

Solar Power System installed by Akeena Solar

Akeena Solar employs four NABCEP Certified Solar PV Installers - Barry Cinnamon and engineers Alex Au, Richard Abalos and Nick Wolf. Most other solar power installers have no such comparable training or certification for their staff.