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PEJU WINERY RECEIVES 2008 BEST OF NAPA AWARD

Rutherford, Calif. – Peju Winery has been selected for the 2008 “Best of Napa” Award in the Wineries category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

“We’re very honored to be recognized by the Local Business Association and the Napa Valley community,” Peju Winery Owner Ariana Peju said. “Our number one commitment will always be to give our customers a memorable wine experience that develops into a longstanding relationship. We thank our loyal customers for supporting our business.”

Various sources of information were gathered and analyzed to choose the winners in each category. The 2008 USLBA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

About Peju Winery:

Established in 1982, Peju Winery is a family-owned and operated boutique winery located in the Rutherford Appellation. Peju’s organically farmed Rutherford Estate Vineyard is home to 30 acres planted to Cabernet Sauvignon, Merlot and Cabernet Franc. Peju also produces wines from its sustainably farmed Persephone and Wappo Napa Valley Vineyards. Visitors are welcomed into a magnificent 50-foot tasting room tower to sample Peju’s award-winning wines, including its flagship H.B. Reserve, Cabernet Sauvignon, Merlot, Cabernet Franc, Zinfandel, Syrah, Sauvignon Blanc, Chardonnay and Provence, a proprietary blend of red and white varietals. Peju visitors can also enjoy pristine gardens, art exhibits, an extensive gift shop, three wine clubs and an on-premise kitchen that hosts a variety of events and classes. Peju’s tasting room is open daily from 10 a.m. to 6 p.m. and is located at 8466 St. Helena Hwy, Rutherford, Napa Valley. For more information, visit www.peju.com or call 800-446-7358.

About U.S. Local Business Association (USLBA)

U.S. Local Business Association (USLBA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USLBA is to promote local business through public relations, marketing and advertising. The USLBA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

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