



<b>Purchase Price:</b>	\$22.00
<b>Harvest Date:</b>	September 2010
<b>Barrel Aging:</b>	None
<b>Barrell Type:</b>	N/A
<b>Bottling Date:</b>	March 2011
<b>Release Date:</b>	April 2011
<b>Aging Potential:</b>	N/A
<b>Alcohol:</b>	N/A
<b>Cases Produced:</b>	250

## 2010 PEJU PINK

NORTH COAST PROPRIETARY BLEND

**WINEMAKER NOTES:** Peju Pink is a rosé that was created by the women of Peju Winery to honor all the lives that have been touched by breast cancer. Peju will donate 10% from the sale of each bottle of Peju Pink to organizations that directly assist patients and advance breast cancer research.

**SENSORY DESCRIPTION:** Powerfully fragrant, fresh and fun! The floral aromatics of apricots and juicy peaches are a warm up for the big burst of fresh berry flavors and the slightest hint of apricots on the palate. Terrific acidity and bright fruit bring this wine into a lovely balance. Our unique proprietary blend is perfect for sipping while enjoying the warm weather. *Drink Pink, Celebrate Life.* Serve slightly chilled.